

**InDesignSECRETS.com**

The Independent Resource for All Things InDesign

## PRESS RELEASE

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### **InDesignSecrets.com Announces New Videocast Partnership**

*September 20, 2006* — InDesignSecrets.com is proud to announce the immediate availability of Michael Murphy's *The InDesigner* videocasts on the InDesignSecrets web site (<http://www.indesignsecrets.com>). "We're thrilled that Michael has agreed to provide his videocasts through our site," said David Blatner, co-host of InDesignSecrets. "He has a rare combination of design sense and the ability to teach how to use these tools well. Best of all, he showcases all this in a high-quality video presentation." Anne-Marie Concepción, Blatner's business partner and co-host, notes: "Mike does a fantastic job at showing how InDesign's features can be put to work in real-world page layout challenges. Having him join forces with our popular audio podcast and blog at InDesignSecrets just makes sense. It's a win-win for us and for the entire InDesign community."

All 28 past episodes of *The InDesigner* are currently available at [www.indesignsecrets.com/theindesigner](http://www.indesignsecrets.com/theindesigner). Many of the videocast episodes are available in two sizes for optimum viewing on either a Mac OS or Windows computer, or an Apple iPod.

InDesignSecrets.com has been broadcasting audio podcasts since November 2005, and has become the premier provider of independent information about Adobe InDesign on the web. The show is hosted by David Blatner and Anne-Marie "HerGeekness" Concepcion, well-known names in the world of desktop publishing. The InDesignSecrets podcast has a rapidly growing audience of over 4000 listeners per episode, recently topping 120,000 total downloads. The InDesignSecrets.com web site and blog, launched in May 2006, gets over 50,000 unique visitors each month from all over the world.

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